

MARKETING ASSISTANT

Location: Richmond Hill, Ontario

Employee Type: Full-Time Employee (One Year Contract)

Business Unit: Various MTY Brands

Description

MTY Group is a dynamic and rapidly expanding company. With 26 banners and over 2,500 units under management, we are seeking highly-driven and motivated individuals who have a passion for the restaurant business and interested to learn and grow with MTY Group. Please indicate if you have a specific experience or interest in one of our banners. Applicants will be considered based on availability of a position in any particular banner.

Roles & Responsibilities:

- Assist the Marketing Director in all marketing activities related to the brands.
- Participate in market research and analysis, product development and management.
- Assist in product launch activities including developing marketing campaigns, defining target demographics and creating proper messaging to franchisees.
- Aide in the development of operations training materials.
- Responsible for compiling data for analysis of product purchasing compliance.
- Work cross-functionally with the operations team to ensure marketing initiatives are communicated accordingly.
- Must be proactive and show strong leadership skills in providing ideas towards marketing and operations.

Requirements

- Bachelor degree (or 4 year degree program)
- 1-2 years experience in marketing/advertising. Experience in quick-service or restaurant industry related to marketing and/or operations is preferred.
- Strong verbal and written skills (English & French)
- Well developed interpersonal, organizational, analytical and problem solving skills.
- Strong computer, verbal and written skills is a must.
- Proficient in Microsoft Word, Excel, PowerPoint and Outlook is a must.
- Ability to travel locally.
- Full time position
- One year contract
- No relocation
- Canadian residents only

Application

Please send application to: <u>Jennifer@mtygroup.com</u>